



APPLIED SUSTAINABLE RANCHING GOAT HERDING FOR WEED CONTROL

JULY 18, 2016
**SEMINAR &
FIELD DAY**

**BOOK
NOW!**

You're invited!

As part of the **TRU Applied Sustainable Ranching Program**, we will be hosting a seminar and field day for the students with presentations from both local and international industry specialists. To leverage the benefit of this program to ranchers and agriculture producers in the community and to enhance the student experience, we invite you to attend the seminars that are of interest to you. This week's presenter is **Conrad Lindblom**. This presentation is offered in partnership with the **Cariboo Regional District**.

<p>Conrad Lindblom</p>	<p>1:30PM</p>	<p>Conrad Lindblom, owner and operator of Rocky Ridge Vegetation Control, will be hosting a demonstration on how goats can be used a cheaper and more environmentally friendly alternative to herbicides.</p>	<p>\$50 + Gst</p>
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Please bring a picnic lunch to eat during the field day.

Offered in partnership with



MONDAY, JULY 18 • 1:30PM

Meet at: **TRU Williams Lake, 1250 Western Avenue**

Pay at the door, or call ahead to book your spot: 250.392.8000

For more information call Gillian 250.319.2367

DELIVERED BY

FUNDING PROVIDED BY



SPEAKER



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CONRAD LINDBLOM

Conrad Lindblom and his wife Donna, created Rocky Ridge Vegetation Control over 18 years ago. They were inspired to pioneer the use of goats for targeted browsing to restore natural environments.

Conrad's expertise draws on those many years of experience with breeding (his own special mix), transporting and herding the goats on horse with trained dogs. He brings the experience of working in diverse terrains across the province in areas such as the recent demonstrations in Chilliwack and contracts in the Cranbrook and Logan Lake areas as well as the Kamloops area.

Conrad's range of experience with addressing different kinds of weeds and invasive species include toadflax, knapweed, blackberry, Sulphur cinquefoil, buckbrush, and many others. His clients reflect as diverse a range as the terrains his goats have tackled, including BC Hydro, Ministry of Transport, several municipalities and First Nations groups.

One of Conrad's missions is to mentor young people interested in targeted and multi-species grazing in developing their own businesses using goats. Recent examples of Conrad's support for young entrepreneurs include an initiative around Kimberley and one for the City of Calgary that is receiving significant national attention (see www.cbc.ca/news/canada/calgary/goat-herd-weed-control-calgary-park-1.3645190).

For more information:

Rocky Ridge Vegetation Control Facebook page:
www.facebook.com/RockyRidgeVegetationControl2000

Articles about recent demos for the City of Chilliwack and the local as well as the Fraser Valley Invasive Species Council include:

- *CBC: Goats turned loose on Chilliwack's destructive Japanese Knotweed*
www.cbc.ca/news/canada/british-columbia/goats-japanese-knotweed-1.3586302
- *Canadian Geographic: Chilliwack, B.C. recruits goats to combat invasive plant* www.canadiangeographic.ca/blog/posting.asp?ID=2038

